



KNOWLEDGE-SHARING

S E R I E S

About the Partners



NORDCHAM
PHILIPPINES

With more than 100 members, NordCham Philippines is the largest Nordic Chamber of Commerce in Asia, organizing high-profile events, providing membership and advisory services for the Nordic-Philippine business community.



KMC is the Philippines' largest ISO-certified flexible workspace and staff leasing provider, focusing on creating inclusive and collaborative environments, holding events on a monthly basis not just for its community, but for larger audiences—from the country's startup community to commercial chambers.

About the Partnership

KMC and NordCham Philippines will be hosting a monthly event series in 2019 with the objective to

Provide a platform for bringing together different industries and stakeholders to *share knowledge* and *nurture innovation*.

This partnership envisions a collaborative environment to explore new market trends, technological innovation, as well as support SMEs, start-ups and leading corporations that will equip the business community with knowledge to meet the demands of digital transformation and technologies disrupting the way we do business.



Series Title, Tagline & Rationale

KNOWLEDGE-SHARING S E R I E S

Global learnings, local insights

The Knowledge-Sharing Series brings together thought leaders from different industries, providing global learning in the local context. Participants will receive exclusive and in-depth advice geared towards augmenting their knowledge-base and expanding their influence within and beyond their industry. The event series is also an approach to gather and collaborate between different sectors, and startups and multinationals alike to come together in an inspiring setting to spur new ideas and innovation.

Why join the Knowledge Sharing Series

1

Access to thought leaders in an interactive and regular event format.

2

Pick up ideas to integrate expert knowledge into your business strategies

3

Collaborate on ideas and techniques to learn and explore the worlds of others to improve your own

Topics

Digital Transformation Journey

Positioning your business to establish new metrics, realign organizational structures, rearchitect technology platforms and develop greater digital capabilities.

Renewable Energy Trends

An outlook on renewable energy enablers that can improve on the efficiency of new technology to further decrease costs and improve integration.

Artificial Intelligence: Rise of the Machine

How to effectively perform business functions in an era where Artificial Intelligence affects the irreversible digital transformation of Employment and Economy.

Transformation in Logistics

Digitalization of Logistics, Supply Chain and the rise of virtual workforce.

Topics

Innovation for Disaster Relief

A brief on ways to adapt technology as a solution to ensure that aid gets the right beneficiary in the most streamlined, transparent and cost-efficient manner possible.

Workspace Market Research- KMC

Trends on suitable workspaces and workstyle, preferred by the future generation and/ or the current workforce in the Philippines.

HR Digital Transformation

The impact of Digital transformation in HR to the workforce for efficiency and cost effectiveness.

Digital Transformation in Risk Management

Approach to establish an effective risk management paradigm in the digital environment to drive optimum value from its initiatives.

Topics

Investing in Future Workforce

An integrated view on enabling organizations to transition to a technology-enhanced environment, simultaneously fostering a scalable and thriving workforce.

Cognitive Technology

The use of machine learning to reframe and improve product offerings and predict consumer preferences.

E-commerce Trends

A brief on the current trends and advancements in technology and changes in consumer preference and behavior.

Leadership in the Digital Era

Effective leadership by empowering and enabling employees to acquire the information they need, so they can make informed decisions.



05

NETWORKING

We will end with networking, your opportunity to continue the discussion with the speaker and other participants

01

REGISTRATION

Arrive early, and with an open mind. Bring your business cards, and we will assign you into small groups.



02

SPEAKER

The speakers are given 10-15 minutes to present. Give a brief introduction about the topic.



SPEED COLLABORATION



04

INTERACTIVE WORKSHOP

Q&A with the speaker – groups get to present their thoughts & questions and have an open forum

03

SPEED COLLABORATION

20 minutes of brainstorming and discussion within your small group. Get ready to challenge and share your views with the presenter.



▶ Become a **Speaker**

Become a **SPEAKER** of the **Knowledge-Sharing Series** and take this rare opportunity to converge and collaborate with the key stakeholders in the country and help equip businesses in the Philippines towards Digital Transformation and Innovation.

As a **SPEAKER**, you will have a captive audience with whom to share your inspiring message

- ✓ Entrepreneurs and executives from across different industries
- ✓ Comprehensive visibility of your advocacy
- ✓ Sharing of experiences and learning among participants
- ✓ Delivery of you company views and insights

For sponsorship opportunities, please contact Irma Merza: irma.merza@nordcham.com.ph

General Information

1 Knowledge-Sharing Series

Venue: KMC Solutions, Vcorp Makati

Program:

8:00 AM Registration
8:30 AM Speaker of the day
8:45 AM Speed Collaboration
9:15 AM Interactive Forum
9:45 AM Networking
10:00 AM Program ends

Target number of attendees
per session: 20-30 pax

**SAVE THE DATE: First event
is on February 12!**

2 Target Audience

- ✓ C-level executives
- ✓ Entrepreneurs and owners of small and medium-sized businesses
- ✓ KMC Community
- ✓ NordCham Members
- ✓ Representatives of research institutes, academe, NGOs

3 Main Objectives

- ✓ Share knowledge and learn from each other
- ✓ Foster innovation and come up with new ideas
- ✓ Network and build new professional relationships