



**NORDIC  
INNOVATION  
HOUSE** SINGAPORE

# Building an Innovation Ecosystem - a Nordic Perspective

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Riku Mäkelä

Board Member, Nordic Innovation House Singapore

[www.nordicinnovationhouse.com/singapore](http://www.nordicinnovationhouse.com/singapore)

Innovation Counsellor, Embassy of Finland, Singapore

[www.linkedin.com/in/rikumakela](http://www.linkedin.com/in/rikumakela) [riku.makela@formin.fi](mailto:riku.makela@formin.fi)

# Scaling the Best of the Nordics

The Nordic Innovation House is a community platform accelerating high quality Nordic startups and scaleups in Singapore and Southeast Asia.

Via our strong **community** and **network**, we connect Nordic companies into right ecosystem stakeholders, such as investors, incubators, accelerators, government agencies, academia and also relevant service providers.

# The Nordics

27M PEOPLE  
3,425,804 KM2

DENMARK  
FINLAND  
ICELAND  
NORWAY  
SWEDEN

IKEA  
NOKIA  
SPOTIFY  
SUPERCCELL  
KAHOOT!  
100+ MORE

50% OF  
EUROPEAN  
UNICORNS  
  
20+  
BUSINESS  
ANGEL  
NETWORKS

GLOBAL TOP 10:  
HAPPINESS  
INNOVATION  
DIGITALIZATION  
EDUCATION

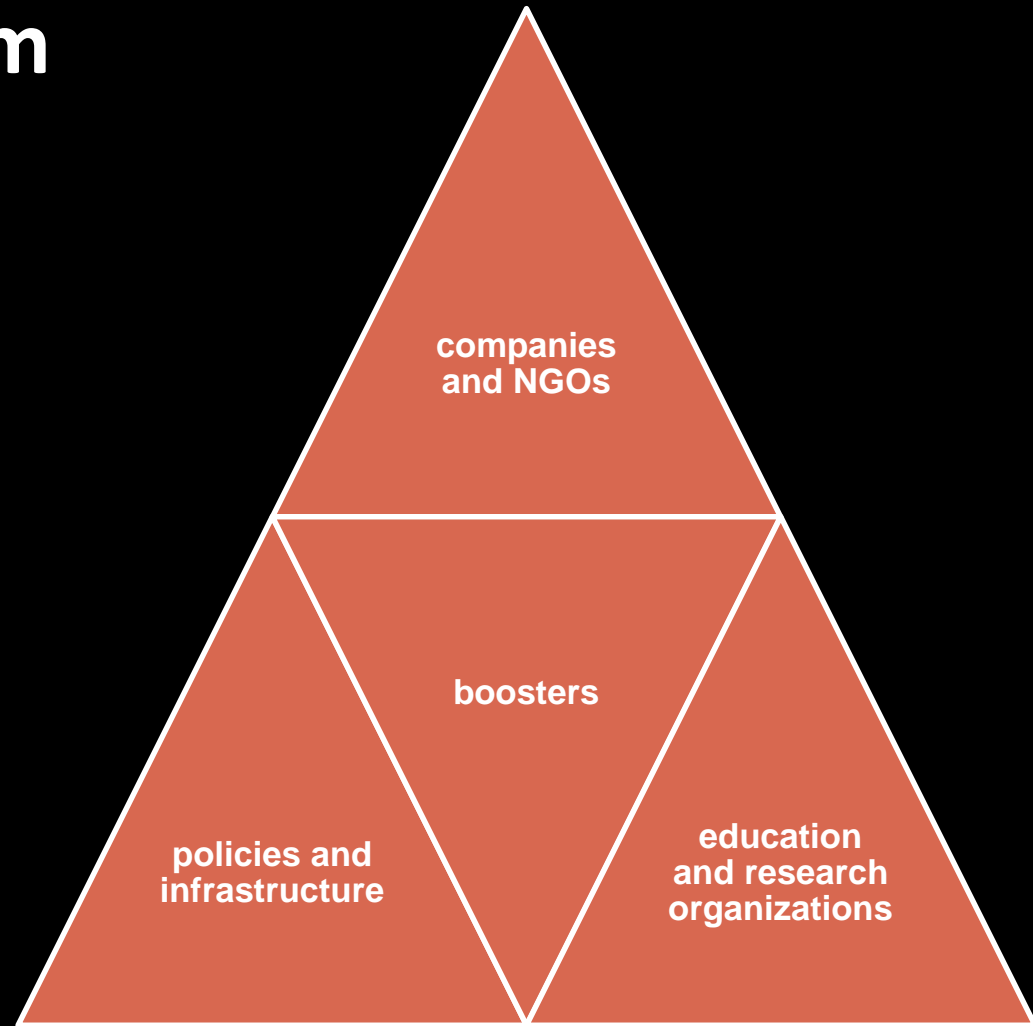
10+ MORE

SLUSH,  
NORDIC  
STARTUP  
AWARDS,  
TECHFESTIVAL,  
10+ MORE

NOBEL PRIZE  
MILLENIUM TECHNOLOGY PRIZE

NORDIC INNOVATION  
BUSINESS FINLAND  
BUSINESS SWEDEN  
VINNOVA  
INNOVATION NORWAY  
10+ MORE

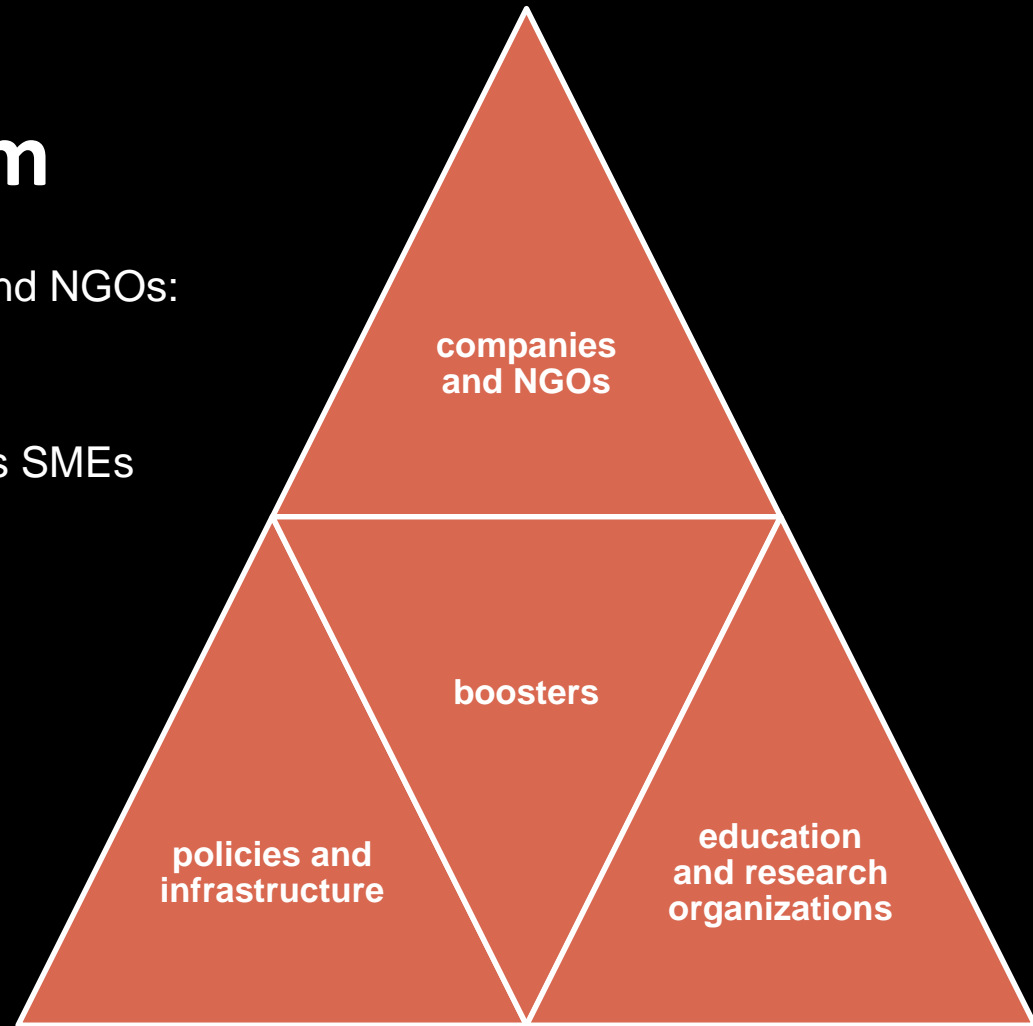
# Innovation Ecosystem



# Companies in Innovation Ecosystem

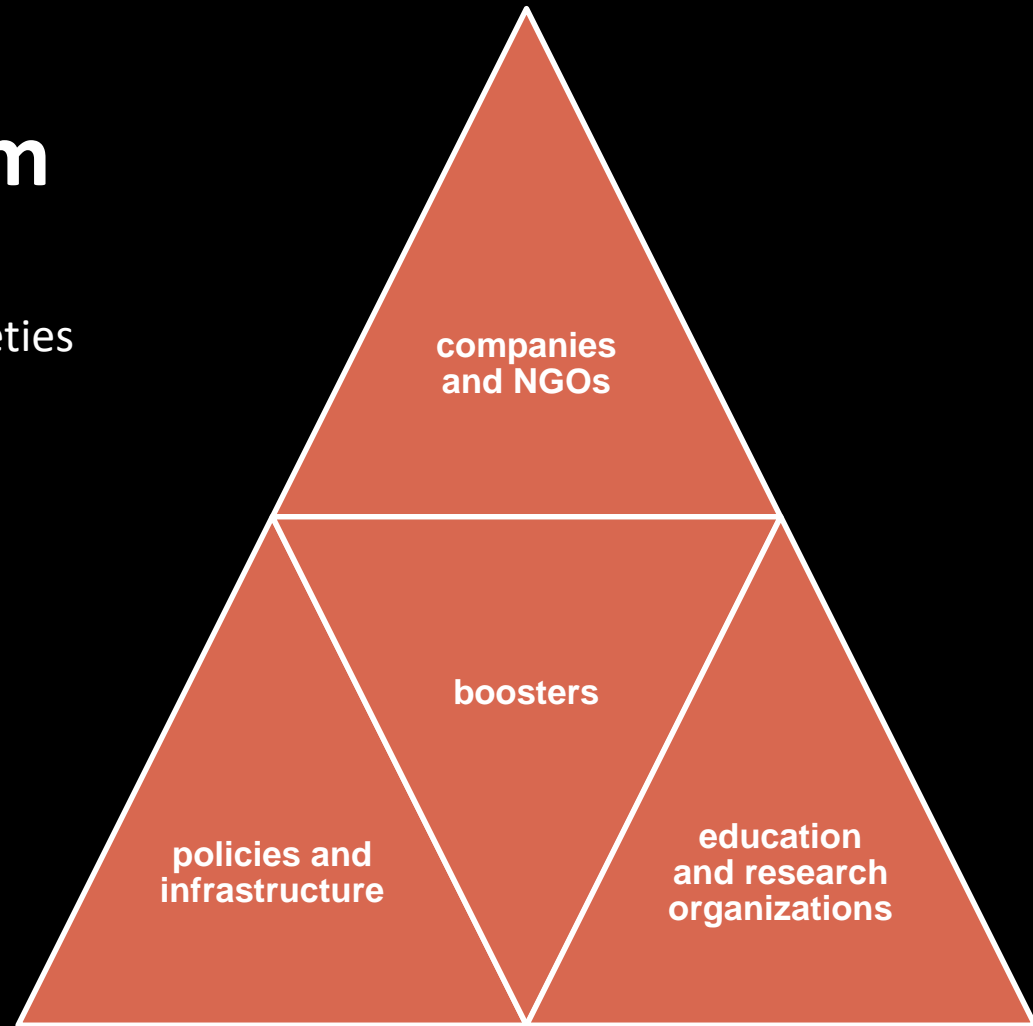
For profit and non-profit companies and NGOs:

- Corporates
- Unicorns
- Small and medium size companies SMEs
- Startups and scaleups
- Investors of all kinds



# Boosters in Innovation Ecosystem

- Student entrepreneurship societies
- Innovation houses
- Innovation hubs
- Innovation labs
- Co-working spaces
- Acceleration centers
- Living labs
- Test beds
- 10+ more

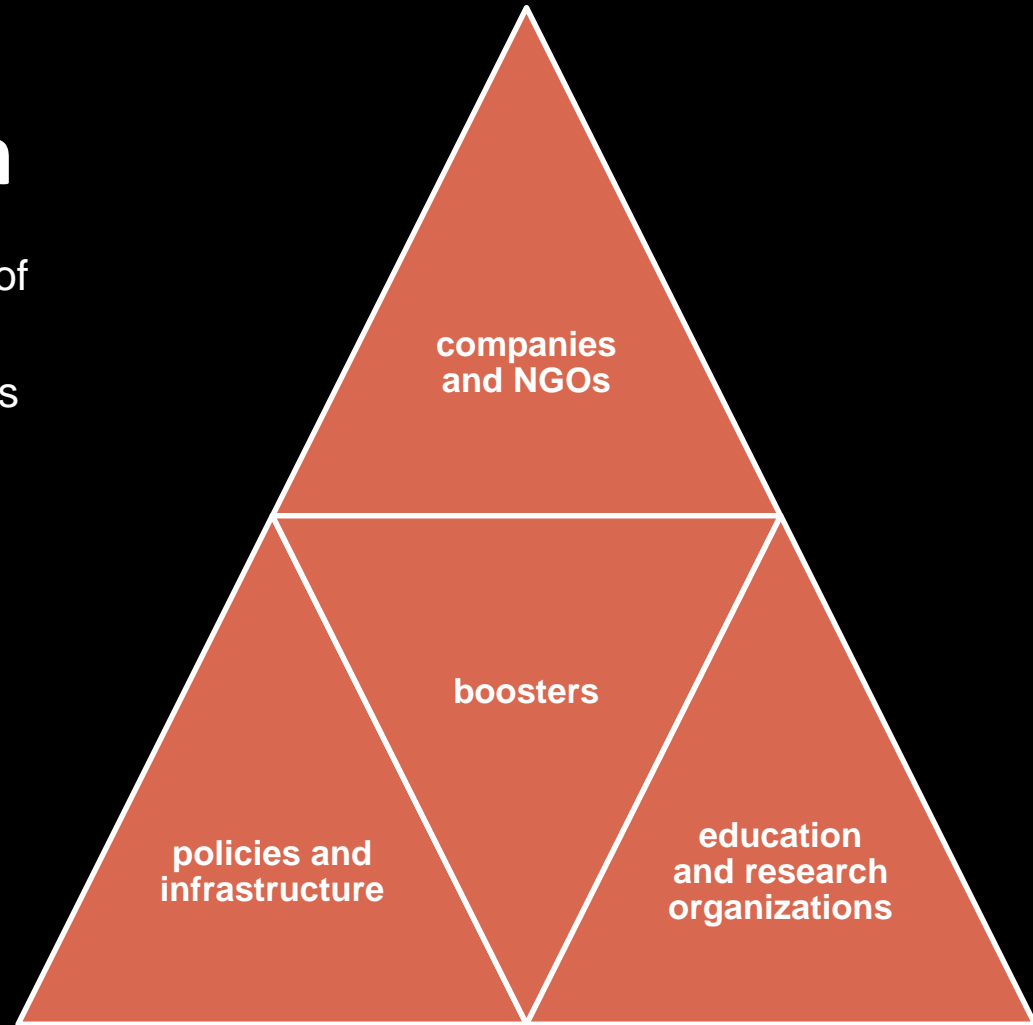


# KEY for Effective and Impactful Innovation

## Ecosystem

Ways of putting all different types of players together:

- Entrepreneurship training programs
- Incubation programs
- Acceleration programs
- Hackathons
- Venture builder programs
- Challenge competitions
- Consortium projects
- 10+ more



# Visit Us to Connect with Nordics



3.-5.6.2019

Helsinki

[www.wcef2019.com](http://www.wcef2019.com)



**#1 START-UP EVENT  
WITH HUNDREDS OF  
SIDE EVENTS**

21.-22.11.2019

Helsinki

[www.slush.org](http://www.slush.org)



[www.nordicinnovationhouse.com/singapore](http://www.nordicinnovationhouse.com/singapore)



# Summary

It is about

- People
- Mindset
- Passion combined with experience
- Cocreation

Ecosystem needs all elements and interaction

Everything cannot be developed at once

Evolution of an ecosystem takes time





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To learn more about NIH-SG, contact presenter [riku.makela@formin.fi](mailto:riku.makela@formin.fi) or

Community Director Sami Jääskeläinen:

[sami.jaaskelainen@nordicinnovationhouse.com](mailto:sami.jaaskelainen@nordicinnovationhouse.com)

[sg@nordicinnovationhouse.com](mailto:sg@nordicinnovationhouse.com)

[www.nordicinnovationhouse.com/singapore](http://www.nordicinnovationhouse.com/singapore)

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#nordicinnovation