



NORDCHAM
PHILIPPINES

Midsummer Feast 2019



Makati
Garden Club

Saturday
22 June 2019
2pm - 7pm

EVENT CONCEPT

NordCham is organizing the 2019 Midsummer Feast on June 22 (Saturday) at the Makati Garden Club. This is a festive and casual, family-oriented event celebrated in a true Nordic fashion. A classic celebration of the Summer solstice will have lots of dancing, games, good food and schnapps, wines, beers and fresh juices will be prepared by Swedish Chef Robert Lilja. The event brings together 100 participants from the Nordic-Philippine community in Manila.

Midsummer is the Nordic region's most popular seasonal festival after Christmas. The Midsummer is a celebration of the longest day of Summer, rooted in ancient Midsummer traditions, and surrounded by mythical tales of fairies and supernatural visitors.

NordCham is the largest Nordic Chamber of Commerce in Asia with over 120 corporate members, 2,500 active mail subscribers, and 1,400 Facebook followers.



SPONSORSHIP PACKAGES

Package	Gold	Silver	Bronze
Cost (PHP)	75,000	50,000	25,000
2-minute AVP	Yes	No	No
Marketing table/area for branding and merchandising display	Yes	Yes	No
Access to the database of attendees	Yes	Yes	No
Ad placement in pre- and post-event email campaigns	Yes	Yes	No
Onstage acknowledgement as event sponsor	Yes	Yes	Yes
Logo in the event materials (backdrop, email blasts, Facebook posts)	Yes	Yes	Yes
Number of admission tickets to the event	2	1	-
Number of pull up banners	4	2	1

This proposal is valid until May 31, 2019.

Sponsorship slots are filled on a first come, first served basis.

CONFIRMATION

☐ Gold sponsorship PHP 75,000

☐ Silver sponsorship PHP 50,000

☐ Bronze sponsorship PHP 25,000

Company: _____

Name: _____

Designation: _____

Please return via email to Irma Merza: irma.merza@nordcham.com.ph
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