



EITSC Advocacy Forum  
**ACHIEVING WIN-WIN APPROACHES IN SUSTAINABLE DEVELOPMENT**  
20 June 2019 | Dusit Thani Manila

### Event Background

In recent years, a growing number of companies around the world have voluntarily adopted and implemented a broad range of sustainability practices. The Forum will address what government leaders and business executives can jointly do to achieve inclusive growth. Government and business leaders are called upon to implement the social, economic, and environmental dimension of running government and business, incorporating a holistic and balanced approach that incorporates ending poverty, reducing inequalities and combatting climate change in order to achieve the local and international agenda of sustainable development.

With this topical Advocacy Forum, EITSC and Nordic Chamber of Commerce of the Philippines (NordCham) endeavor to spearhead discussion and dialogues amongst private sector, government, civil society, and other stakeholders to deliver what has been promised to United Nations Development Programme (UNDP) and is now imposed by the Securities and Exchange Commission (SEC). We would like to invite you to join this Forum scheduled for 20 June 2019 in Makati, to make your views heard.

### Event Objectives

- A. The Forum will debate actions in 3 economic sectors of the Philippines:
  - Agriculture: Development of supply chains
  - Maritime: The potential of the Blue Economy
  - Tourism: Enhancing the country's next growth engine
  
- B. The Forum will look at 6 of the 17 Sustainable Development Goals (SDGs) of the UN:
  - No poverty
  - Zero hunger
  - Good health and wellbeing for people

- Quality education
  - Decent work and economic growth
  - Reducing inequalities
- C. The Forum will also discuss the new Securities and Exchange Commission (SEC) sustainability reporting guidelines for publicly-listed companies (PLCs). It has to be understood what is today limited to PLCs will eventually become the requirements for all companies – for understandable reasons, taking the above SDGs seriously.

### Target Audience and Participants

- United Nations Development Programme (UNDP) Philippines, National Economic Development Authority (NEDA), Both Houses of Congress, Securities and Exchange Commission (SEC), Department of Agriculture (DA), Department of Trade and Industry (DTI), Department of Tourism (DOT), Philippine Ports Authority (PPA), Maritime Industry Authority (MARINA), etc.
- C-level executives from multinational and Philippine companies
- Corporate affairs and business development professionals, think tanks and business associations
- National and Local Industry Associations

\*\*\*Total expected participants: 100+

### Tentative Agenda

- |          |  |
|----------|--|
| 08:30 AM | <b>Registration</b>  |
| 09:00 AM | <b>Opening Remarks</b><br><b>Erik Moeller Nielsen</b><br>EITSC Chairman  |
| 09:15 AM | <b>Keynote: Implementing inclusive and sustainable growth in the Philippines</b><br><b>Secretary Ernesto Pernia</b> <i>(invited)</i><br>Socioeconomic Planning Secretary, National Economic and Development Authority (NEDA)   |
| 09:45 AM | <b>Creating Sustainable Agriculture in the Philippines</b><br><b>Dr. Benigno Pecson</b> <i>(confirmed)</i><br>President, Coalition for Agriculture Modernization in the Philippines (CAMP)   |
| 10:15 AM | <b>Creating the 'Blue Philippines'</b><br><b>Doris Magsaysay-Ho</b> <i>(invited)</i><br>President & CEO, Magsaysay Group of Companies  |
| 10:45 AM | <b>Sustainable Tourism: Enhancing the country's next growth engine</b><br><b>Sec. Bernadette Romulo-Puyat</b> <i>(invited)</i><br>Department of Tourism (DOT)  |
| 11:15 AM | <b>Panel Discussion and Open Forum</b><br>Panelists:     Sec. Ernesto Pernia<br>Sec. Bernadette Romulo-Puyat<br>Dr. Benigno Pecson<br>Doris Ho<br>Private Sector representatives, involved in sustainable development<br>Moderator: Titon Mitra, UNDP Philippines <i>(invited)</i> |

- 12:15            **Lunch**
- 01: 15 PM       **SEC sustainability reporting guidelines for publicly-listed companies**  
Chair Person Emilio Aquino (*invited*)  
Securities and Exchange Commission
- 1:45 PM           **Featured Company's approach to Sustainability (TBA)**
- 02:15 PM        **Linking Both Houses of Congress, National and Local Governments,  
Business and Civil Society in achieving Win-Win Approaches in  
Sustainable Development**  
**Sen. Cynthia Villar** (*invited*)  
Senate Committee Chair on Agriculture
- 03:00 PM        **Open Forum**
- 03:45 PM        **Closing Remarks**  
Henry Schumacher  
EITSC President
- 04:00 PM        **Afternoon snacks and networking**

For event and partnership enquiries, please contact:

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## SPONSORSHIP PACKAGES

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	Amount	PhP 100,000	PhP 50,000	PhP 30,000
<b>Marketing and Publicity</b>	Exclusivity	Limited to 2 non-competing companies		
	Banner Ad to be posted in the EITSC website <a href="http://www.eitsc.com">www.eitsc.com</a>	Yes	x	x
	Pre and Post Event Feature	Yes	Yes	Yes
	Logo inclusion in all electronic and printed event invitations	Yes	Yes	Yes
<b>On-site Mileages</b>	Marketing table at a Prime location with the following benefits: sampling opportunities, demonstration/display	Yes	x	x
	Verbal acknowledgement as co-presenter/sponsor	Yes	Yes	Yes
	Speaking slot during the forum	Option to deliver a keynote address	Option to be part of the panel	x
	Feature of company AVP or Ad Promotional Material in the Projector Screen	Yes	Yes	x
	Display of pull up banners (company to provide banners)	Yes	Yes	Yes
	Complimentary seats	4	2	1
<b>Press Briefing</b>	A seat for a company representative in the panel	Yes	Yes	x
	Opportunity to provide marketing and promotional materials for the members of the press	Yes	Yes	x
	Opportunity to invite own media contacts or publicist to cover the press conference (max of 4 media guests)	Yes	Yes	Yes
	An invitation for company representatives	2	1	x

\*\* Web ad banner: Size of 330x172pixels and to be provided by sponsoring company. Time period: from sign up/onboarding until the event date.

## SPONSORSHIP AGREEMENT

This constitutes an agreement between the **Nordic Chamber of Commerce of the Philippines**, event partner of the **Achieving Win-Win Approaches in Sustainable Development Advocacy Forum**, and the **sponsor**. This agreement becomes a legal and binding contract upon acceptance.

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### Sponsorship Type

Co-presenter (P100,000)

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