

THE 9th ARANGKADA
PHILIPPINES FORUM **2020**



FOREIGN INVESTMENT IN THE POST-PANDEMIC PHILIPPINES

DECEMBER 1-3, 2020 | VIRTUAL EVENT

Program as of November 15, 2020

Day One: December 1 morning sessions

Opening Ceremony

- 9:00 am **Philippine National Anthem**
- 9:05 am **Welcome remarks**
- Mr. Julian Payne**
President, Canadian Chamber of Commerce of the Philippines
- 9:10 am **Explanation of forum program and introduction of speaker**
- Mr. John D. Forbes**
Senior Adviser, *The Arangkada* Philippines Project,
American Chamber of Commerce of the Philippines

Opening Message

- 9:20 am **Opening speech**
- Mr. Jaime Augusto Zobel de Ayala**
Chairman and CEO, Ayala Corporation

Keynote Speech

- 9:35 am **Introduction of keynote speaker**
- Mr. Keiichi Matsunaga**
President, Japanese Chamber of Commerce and Industry of the Philippines
- 9:40 am **Keynote speech**
- Sec. Ramon Lopez**
Secretary, Department of Trade and Industry

Panel 1: Picturing the New Normal in the Philippines and Asia

- 10:00 am **Introduction of guest speaker and panel**
- Mr. Nabil Francis**
President, European Chamber of Commerce of the Philippines
- 10:05 am **Presentation of speaker**
- Mr. Kaushik Das**
Senior Partner and Managing Partner for Southeast Asia
McKinsey & Co.
- 10:30 am **Panel discussion**
- **Mr. Kaushik Das**
 - **Mr. Hans Vriens**
Founder and Managing Partner, Vriens & Partners (Singapore)
 - **Dr. Ronald Mendoza**
Dean, School of Government, Ateneo de Manila University
 - **Prof. Victor Andres Manhit**
Founder and Managing Director, Stratbase Group;
President, Albert del Rosario Institute for Strategic and International Studies
- Moderator: Mr. Patrick Cooke**
Regional Editor for Asia, Oxford Business Group
- 11:15 am **Open forum and Q&A**
- 11:30 am **Sponsors' session**

Day One: December 1 afternoon sessions

Panel 2: Strong Growth Sectors: BPO, Creative Industries, Manufacturing

- 1:30 pm **Introduction of guest speaker and panel**
- Mr. Peter Hayden**
President, American Chamber of Commerce of the Philippines
- 1:35 pm **Presentation of speaker**
- Usec. Rafaelita Aldaba**
Undersecretary, Department of Trade and Industry
- 2:00 pm **Panel discussion**
- **Usec. Rafaelita Aldaba**
 - **Mr. Rey Untal**
President, IT & Business Process Association of the Philippines
 - **Mr. Paolo Mercado**
President, Creative Economy Council of the Philippines
 - **Dr. Dan Lachica**
President, Semiconductor and Electronics Industries in the Philippines Foundation, Inc.
- Moderator: Mr. Coco Alcuaz**
Executive Director, Makati Business Club
- 2:45 pm **Open forum and Q&A**
- 3:00 pm **Tribute to the late Mr. Robert Sears**
Former Executive Director of AmCham Philippines
- Mr. Rick Santos** Chairman and CEO, Santos-Knight Frank
Former President, AmCham Philippines

Midday Breakout Sessions

12:00 – 1:30 pm

	Virtual room A	Virtual room B
12:00 pm	Indonesia, the Philippines, and Vietnam: Country Challenges and Prospects Speakers from Vriens and Partners	Creative Industries Speaker: Mr. Paolo Mercado, Founder and President Creative Economy Council of the Philippines
12:45 pm	Electronics Speaker: Dr. Dan Lachica President, Semiconductor and Electronics Industries in the Philippines, Inc.	A Conversation with International Award-Winning Filipina Photo-journalist Ms. Hannah Reyes-Morales
	Virtual room C	
	IT-BPM* Speaker from IT-BPM Association of the Philippines	

Day Two: December 2 morning sessions

Opening Ceremony

- 9:00 am **Philippine National Anthem**
- 9:05 am **Explanation of forum program and introduction of speaker**
- Mr. John D. Forbes**
Senior Adviser, *The Arangkada* Philippines Project,
American Chamber of Commerce of the Philippines, Inc.

Opening Message

- 9:10 am **Opening speech**
- Atty. Francisco Lim**
President, Management Association of the Philippines

Keynote Speech

- 9:25 am **Introduction of keynote speaker**
- Mr. Daniel Alexander**
President, Australian-New Zealand Chamber of Commerce
of the Philippines
- 9:30 am **Keynote speech**
- Amb. Michael W. Michalak**
Senior Vice President and Regional Managing Director
US-ASEAN Business Council

Panel 3: Weak Growth Sectors: Agribusiness, Mining, Tourism

- 10:00 am **Introduction of guest speaker and panel**
- Mr. Florian Gottein**
Executive Director, European Chamber of Commerce of the Philippines
- 10:05 am **Presentation of speaker**
- Sec. Bernadette Romulo-Puyat**
Secretary, Department of Tourism
- 10:30 am **Panel discussion**
- **Sec. Bernadette Romulo Puyat**
 - **Mr. Gerard Brimo**
Chairman, Chamber of Mines of the Philippines
 - **Ms. Aileen Clemente**
President and Chairman, Rajah Travel Corporation Co-author,
Arangkada tourism policy brief
 - **Dr. Roehlano Briones**
Senior Research Fellow, Philippine Institute for Development
Studies and author of *Arangkada* agribusiness policy brief
- Moderator: Ms. Rizalina Mantaring**
Chair, National Issues Committee
Management Association of the Philippines
- 11:15 am **Open forum and Q&A**
- 11:30 am **Sponsors' session**

Day Two: December 2 afternoon sessions

Panel 4: Infrastructure: Running in Place?

- 1:30 pm **Introduction of guest speaker and panel**
Mr. Ho-Ik Lee
 President, Korean Chamber of Commerce of the Philippines
- 1:35 pm **Presentation of speaker**
Sec. Vivencio Dizon
 President and CEO, Bases Conversion Development Authority;
 Presidential Adviser on Flagship Programs and Projects
- 2:00 pm **Panel discussion**
- **Sec. Vivencio Dizon**
 - **Mr. Paolo Borromeo**
 President and CEO, Ayala Health
 - **Dr. Kevin Chua**
 Economist, Macroeconomics, Trade and Investment Global Practice,
 World Bank Philippines; Team Leader, Philippines Digital Economy
 Report 2020
 - **Mr. Michael De Guzman**
 Managing Director, Infrastructure, KKR Philippines
 - **Mr. Ed Francisco**
 President, BDO Capital and Investment
- Moderator: Mr. Andrew Masigan**
 Economist, entrepreneur, and columnist at Business World
 and Philippine Star
- 2:45 pm **Open forum and Q&A**

11:30 am

**Virtual press conference
 (JFC presidents and media only)**

Midday Breakout Sessions 12:00 – 1:30 pm

	Virtual room A	Virtual room B
12:00 pm	Tourism Speakers: Ms. Aileen Clemente, Dr. Cherry Lyn Rodolfo Mr. Rolando Canizal	Mining Speaker: Mr. Gerard Brimo, Chamber of Mines of the Philippines
12:45 pm	Agribusiness Speakers: Mr. Chris Ilagan, Cargill and Dr. Roehlano Briones, PIDS	Infrastructure project development videos

Day Three: December 3 – morning sessions

Opening Ceremony

9:00 am **Philippine National Anthem**

9:05 am **Explanation of forum program**

Mr. John D. Forbes

Senior Adviser, *The Arangkada* Philippines Project,
American Chamber of Commerce of the Philippines, Inc.

Panel 5: How Should the Philippines Compete Better?

9:10am **Introduction of guest speaker and panel**

Atty. Mimi Lopez-Malvar

Director, Philippine Association of Multinational Companies
Regional Headquarters, Inc.

9:15 am **Presentation of speaker**

Usec. Ceferino Rodolfo

Undersecretary, Department of Trade and Industry;
Vice Chairman and Managing Head, Board of Investments

9:40 am **Panel discussion**

- **Usec. Ceferino Rodolfo**

- **Atty. Jeremiah Belgica**

Director General, Anti-Red Tape Authority

- **Mr. Calixto Chikiamco**

President, Foundation for Economic Freedom

- **Mr. Jaime Frias**

Senior Economist, International Finance Corporation,
The World Bank Group

- **Mr. Bill Luz**

Chief Resilience Officer and Advisor
Philippine Disaster Resilience Foundation

- **Mr. Peter Wallace**

Chairman, Wallace Business Forum; private sector representative;
EODB-ARTA columnist

Moderator:

Mr. Quintin Pastrana

Entrepreneur, corporate executive, and communications professional

Special speech re Supply Chains and Investment Promotion

10:40 am **Introduction of guest speaker**

Mr. Ebb Hinchliffe

Executive Director
American Chamber of Commerce of the Philippines

10:45 am **Special speech re Supply Chains and Investment Promotion**

Mr. Jaime Frias

Senior Economist, International Finance Corporation,
The World Bank Group

Day Three: December 3 – afternoon sessions

Virtual *Arangkada* Lifetime Achievement Awarding

11:15 am **Introduction of awardee**

Ms. Evelyn Ng

President, Philippine Association of Multinational Companies Regional Headquarters, Inc.

11:20 am **Brief remarks from awardee**

11:30 am **Sponsors' session**

Midday Breakout Sessions

	Virtual room A	Virtual room B
12:00 pm	International Investment Promotion Service, Board of Investments*	Playback of Under Beijing's Shadow Book Discussion

Panel 6: Legislative Priorities for the Post-Pandemic Philippines

1:30 pm **Introduction of guest speaker and panel**

Mr. Daniel Alexander

President, Australian-New Zealand Chamber of Commerce of the Philippines

1:35 pm **Presentation of speaker**

Rep. Lord Allan Jay Velasco

Speaker, House of Representatives

2:00 pm **Panel discussion**

- **Rep. Stella Quimbo**
- **Rep. Joey Salceda***
- **Rep. Sharon Garin**
- **Senator Ralph Recto**
- **Senator Juan Miguel Zubiri***

Moderator: Atty. Elaine Collado

Country Director for Philippines Vriens & Partners; Co-chairperson, Legislative Committee, American Chamber of Commerce of the Philippines, Inc.

2:45 pm **Open forum and Q&A**

Day Three: December 3 – afternoon sessions

Closing Keynote Speech

3:00 pm **Introduction of keynote speaker**

Mr. Julian Payne

President, Canadian Chamber of Commerce of the Philippines

3:05 pm **Keynote speech**

Sec. Karlo Alexei Nograles

Cabinet Secretary



Register/know more visit:

<https://investphilippines.info/forum2020/>
or email forum@arangkadaphilippines.com

Closing Ceremony

3:25 pm **Closing remarks**

Mr. Keiichi Matsunaga

President, Japanese Chamber of Commerce and Industry
of the Philippines



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