

5 April 2018, Thursday
From 7:30 AM to 3:30 PM
New World Makati Hotel

DIGITAL DISRUPTION

DRIVING PHILIPPINE COMPETITIVENESS
IN THE DIGITAL FUTURE



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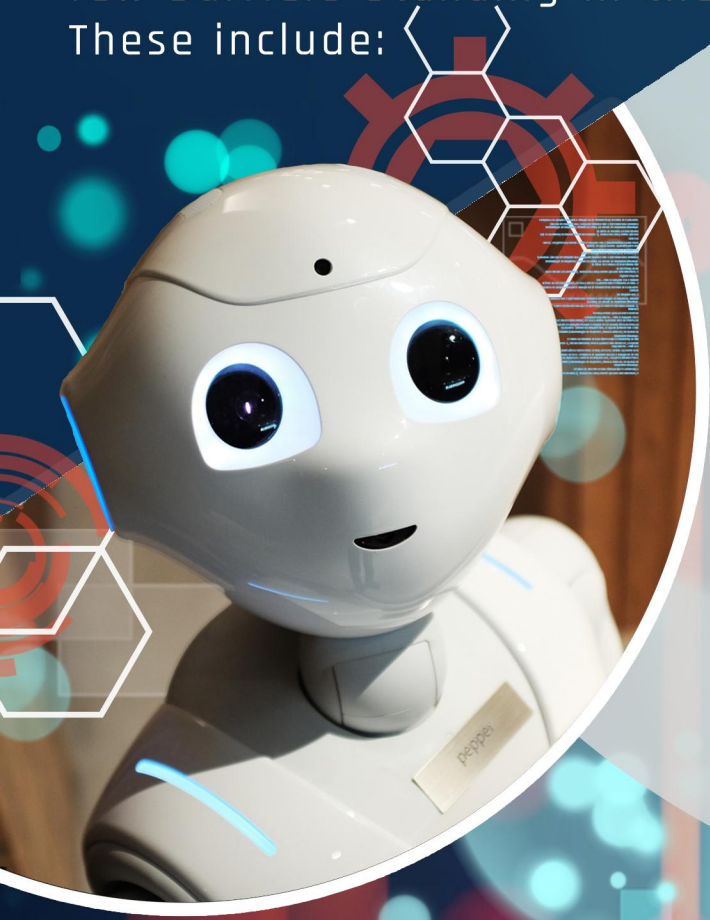
BACKGROUND

In a **Digital Transformation Study** conducted by Microsoft Asia, business leaders are just starting to embrace disruptions as Asia ushers in the 4th Industrial Revolution. The study shows that 86 percent of Filipino executives

“...believe that they need to transform to a **digital business** to enable future growth, and that **new data insights** can lead to new revenue streams for their organizations.”

BACKGROUND

In the same study, business leaders admit that there are still a few barriers standing in the way of their digital transformation. These include:



- lack of organization leadership to ideate, plan and execute digital transformation;
- cyber threats and security concerns;
- lack of a digitally skilled workforce;
- lack of leadership shown by board of directors and executives;
- lack of the right governmental policies and ICT

In this context, the **Digital Disruption Forum: Driving Philippine Competitiveness in the Digital Future** will be held to tackle the developments, implications and challenges of technological shifts brought about by digital transformation in the various industry sectors, as well as the industrial competitiveness of the Philippines in the global arena.

OBJECTIVES

1. To convene business leaders, digital pundits, policy makers to **discuss the challenges and opportunities** that the 4th Industrial Revolution will bring to Philippine businesses from MSMEs to conglomerates and **chart a common strategy and action agenda** in coping with the digital disruption and accelerating digital transformation.
2. To **promote** digital technologies and best practices that Philippine businesses can adopt.

TARGET AUDIENCE

- **CEOs and business leaders** who see the need and opportunity to digitally transform their enterprises to improve competitiveness and growth
- **Industry stakeholders** who face the threat of digital disruption
- **Government and policymakers** who wish to improve the Philippines competitiveness and drive economic development
- **Academic institutions** which will train and develop students to be future innovators and drivers of technological development

SPONSORSHIP OPPORTUNITIES

For more details, please contact **Ms. Angeli Mae Lirag** at **(632) 845-1324** or email **angeli.lirag@eccp.com**

	EVENT PARTNER	PLATINUM	GOLD	SILVER
PACKAGE COST	400,000	200,000	100,000	50,000
NAMING AND EXCLUSIVITY RIGHTS				
Titling Privilege: Brand to appear beside the event title in all efforts	Yes	x	x	x
Billing	EVENT PARTNER	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Exclusivity	LIMITED TO ONE (1) COMPANY, No competitive brand will be associated as a sponsor of the event	LIMITED TO THREE (3) COMPANIES, No competitive brand will be associated as a sponsor of the event	LIMITED TO FIVE (5) COMPANIES, No competitive brand will be associated as a sponsor of the event	x
MILEAGES				
Complimentary Seats	20	10	7	3
Speaking Slot	At least 2	1	x	x
Verbal acknowledgement as sponsor during the event	Yes	Yes	Yes	Yes
Logo inclusion in the Plenary Backdrop/LED Wall	Yes	Yes	Yes	Yes
Logo inclusion in the event banners	Yes	Yes	Yes	Yes
Ad Placement in Event Program	FULL PAGE INSIDE FRONT OR BACK COVER (Ad material/ company profile)	FULL PAGE (Ad material/ company profile)	HALF PAGE (Ad material/ company profile)	x

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MILEAGES				
Feature of company AVP in the projector screen during breaks	Yes	Yes	Yes	Yes
Promotional items in the conference kit	Yes	Yes	Yes	Yes
Logo inclusion in conference badge of attendees	Yes	Yes	Yes	Yes
Display of pull up banners (provided by the sponsoring company)	7	5	3	1
Marketing table with the following benefits: sampling opportunities, demonstration/display opportunities, merchandising	Yes	Yes	Yes	Yes
Logo inclusion in all electronic and printed event invitations	Yes	Yes	Yes	Yes

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TABLE SPONSORS

We also offer the opportunity to book a table as a table sponsor. This will provide your company the opportunity to invite key people such as officials, clients or several people of your team to attend our forum.

Mileage includes:

- Complimentary tickets & VIP seating for 10 people
- Company / organization logo on reserved table

PHP 32,000

CONTRACT FORM

Attn to: Angeli Mae B. Lirag
Email: angeli.lirag@eccp.com

We would like to participate in the Digital Disruption Forum as: *(please check)*

~~EVENT PARTNER (PHP 400,000)~~

SILVER SPONSOR (PHP 50,000)

PLATINUM SPONSOR (PHP 200,000)

TABLE SPONSOR (PHP 32,000)

GOLD SPONSOR (PHP 100,000)

COMPANY NAME

ADDRESS

CITY _____ **ZIP CODE** _____ **PROVINCE** _____

TEL. NO. _____ **MOBILE** _____ **FAX NO.** _____

EMAIL ADDRESS _____

WEBSITE _____

CONTACT PERSON _____

DESIGNATION _____

NAME AND SIGNATURE OF AUTHORIZED REPRESENTATIVE

DATE SIGNED: _____

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REMINDERS

- Rates are VAT-free.
- A billing invoice with payment instructions will be sent upon receipt of this signed contract form.
- A 50% down payment must be made two (2) weeks from the contract date and remaining balance must be settled one (1) week before the commencement of the event.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the sponsor will be liable to pay 50% of the total package cost.

WE LOOK FORWARD TO YOUR PARTICIPATION IN OUR EVENT!

CONTACT US

Sponsorships:

angeli.lirag@eccp.com

Delegates Registration:

jackie.diola@epbn.ph