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Microsoft Philippines

World's Largest Transportation Service Owns No Car

World's Largest Accomodation Provider Owns No Real Estate





World's Most Popular Media Owner Creates No Content



World's Most Valuable Retailer Has No Inventory



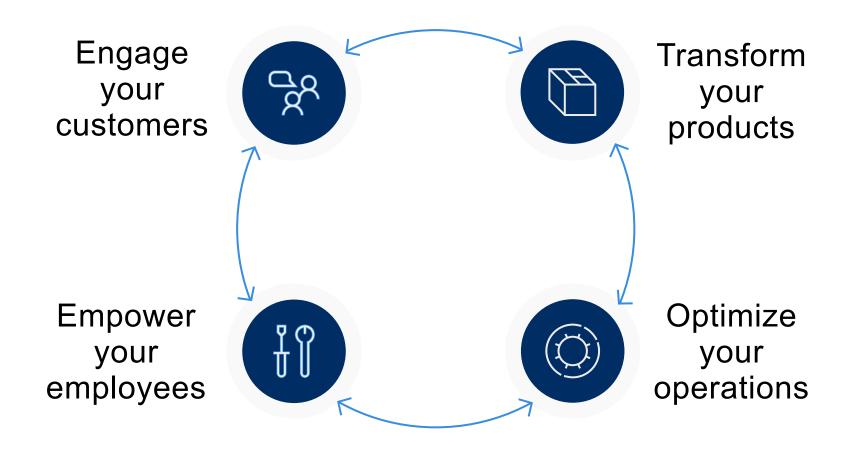
World's Largest Movie House Owns No Cinemas







Digital Transformation



Enabling Digital Transformation



Modern Workplace



Business Applications



Applications & Infrastructure



Data & Al



Empower employees



Engage customers



Optimize operations



Transform products

Microsoft mission

Empower every person and every organization on the planet to achieve more







TURBULENT TIMES

2 Billion records compromised in the last year

99+ DAYS between infiltration and detection

\$15 MILLION of cost/business impact per breach

Challenges to defense



Identity-based attacks are up 300% this year



Information is your most attractive target

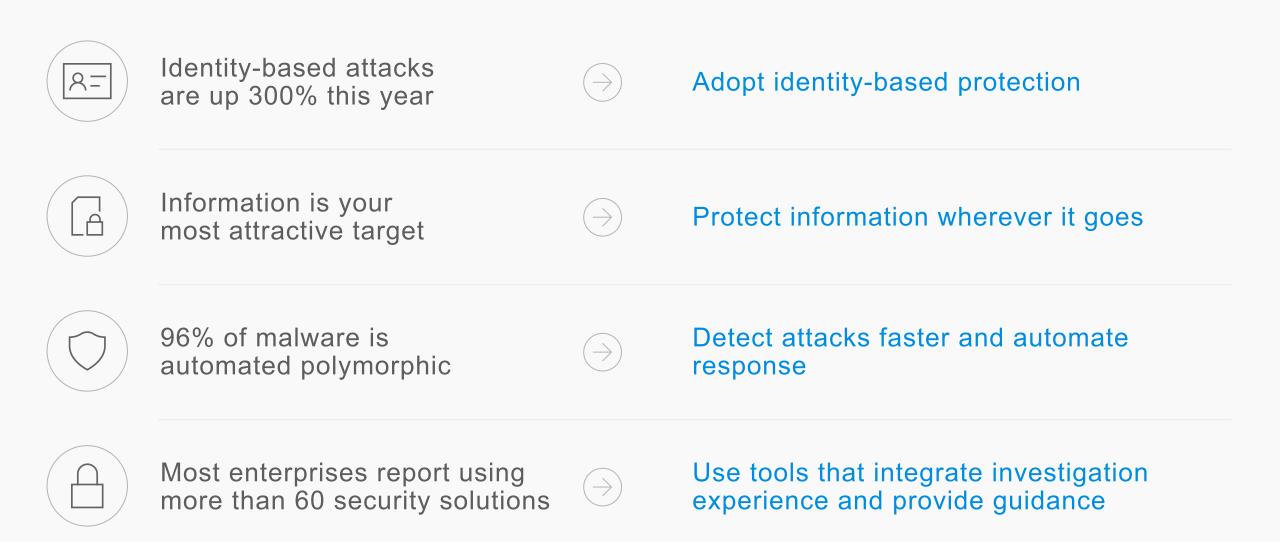


96% of malware is automated polymorphic



Most enterprises report using more than 60 security solutions

Stratlegiges do stefeese







Our commitment to you



Security



Privacy & control



Compliance



Transparency



Reliability

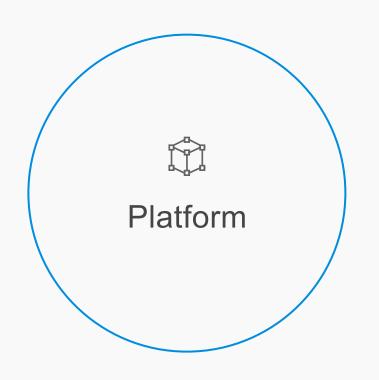
Microsoft Secure

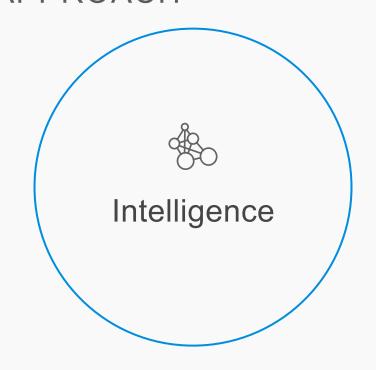
Ensuring security to enable your digital transformation through a comprehensive platform, unique intelligence, and broad partnerships





OUR **UNIQUE** APPROACH









Identity & access management

Protect users' identities & control access to valuable resources based on user risk level

Azure Active Directory
Conditional Access
Windows Hello
Windows Credential Guard



Threat protection

Protect against advanced threats and recover quickly when attacked

Advanced Threat Analytics
Windows Defender
Advanced Threat Protection
Office 365 Advanced Threat
Protection

Office 365 Threat Intelligence



Information protection

Ensure documents and emails are seen only by authorized people

Azure Information Protection
Office 365 Data Loss Prevention
Windows Information Protection
Microsoft Cloud App Security
Office 365 Advanced Security Mgmt.
Microsoft Intune

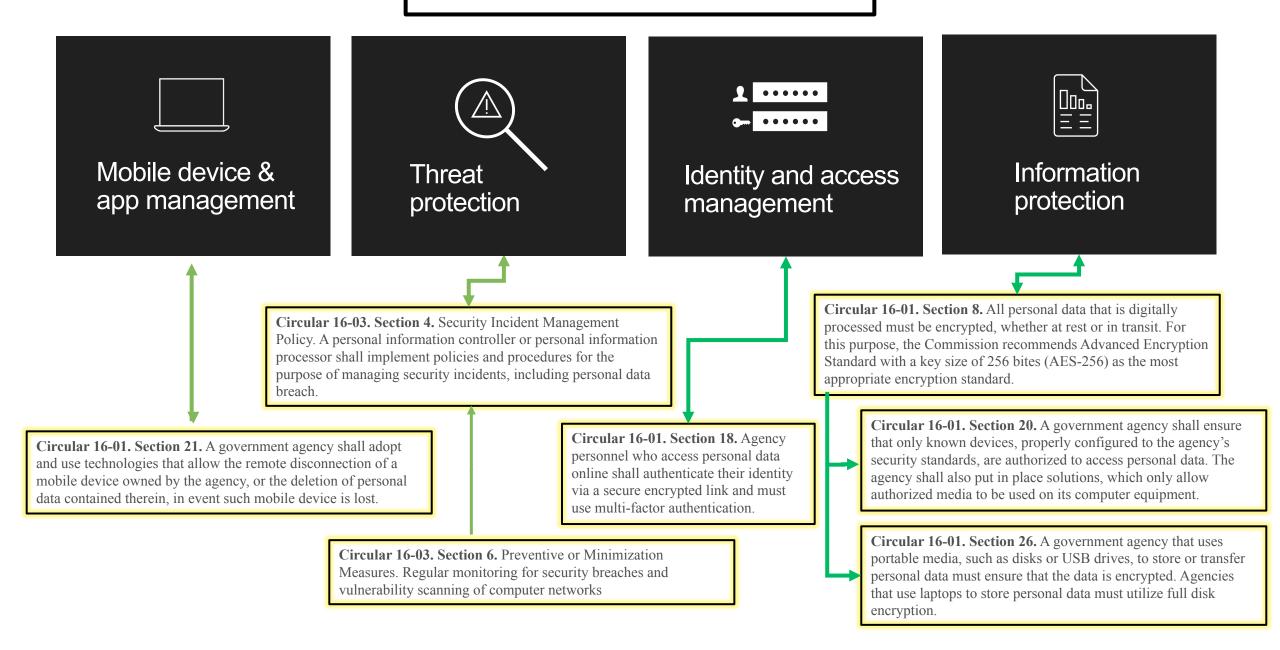


Security management

Gain visibility and control over security tools

Azure Security Center
Office 365 Security Center
Windows Defender Security Center

DPA Alignment



EU General Data Protection Regulation (GDPR)

Enhanced personal privacy rights

Increased duty for protecting data

Mandatory breach reporting

Significant penalties for non-compliance

www.microsoft.com/GDPR



Key changes under GDPR



Personal privacy

Individuals have the right to:

- Access their personal data
- · Correct errors in their personal data
- · Erase their personal data
- · Object to processing of their personal data
- · Export personal data



Controls and notifications

Organizations will need to:

- · Protect personal data using appropriate security
- · Notify authorities of personal data breaches
- · Obtain appropriate consents for processing data
- Keep records detailing data processing



Transparent policies

Organizations are required to:

- · Provide clear notice of data collection
- · Outline processing purposes and use cases
- · Define data retention and deletion policies



IT and training

Organizations will need to:

- Train privacy personnel and employees
- · Audit and update data policies
- Employ a Data Protection Officer (if required)
- Create and manage compliant vendor contracts

How our products help with GDPR Compliance

Azure Dynamics 365

Office 365

Enterprise Mobility & Security

SQL Server/Azure SQL Database

Windows 10 and Windows Server 2016

Microsoft designed Office and Office 365 with industry-leading security measures and privacy policies to safeguard your data in the cloud, including the categories of personal data identified by the GDPR. Office and Office 365 can help you on your journey to reducing risks and achieving compliance with the GDPR.

One essential step to meeting the GDPR obligations is discovering and controlling what personal data you hold and where it resides. There are many Office 365 solutions that can help you identify or manage access to personal data:

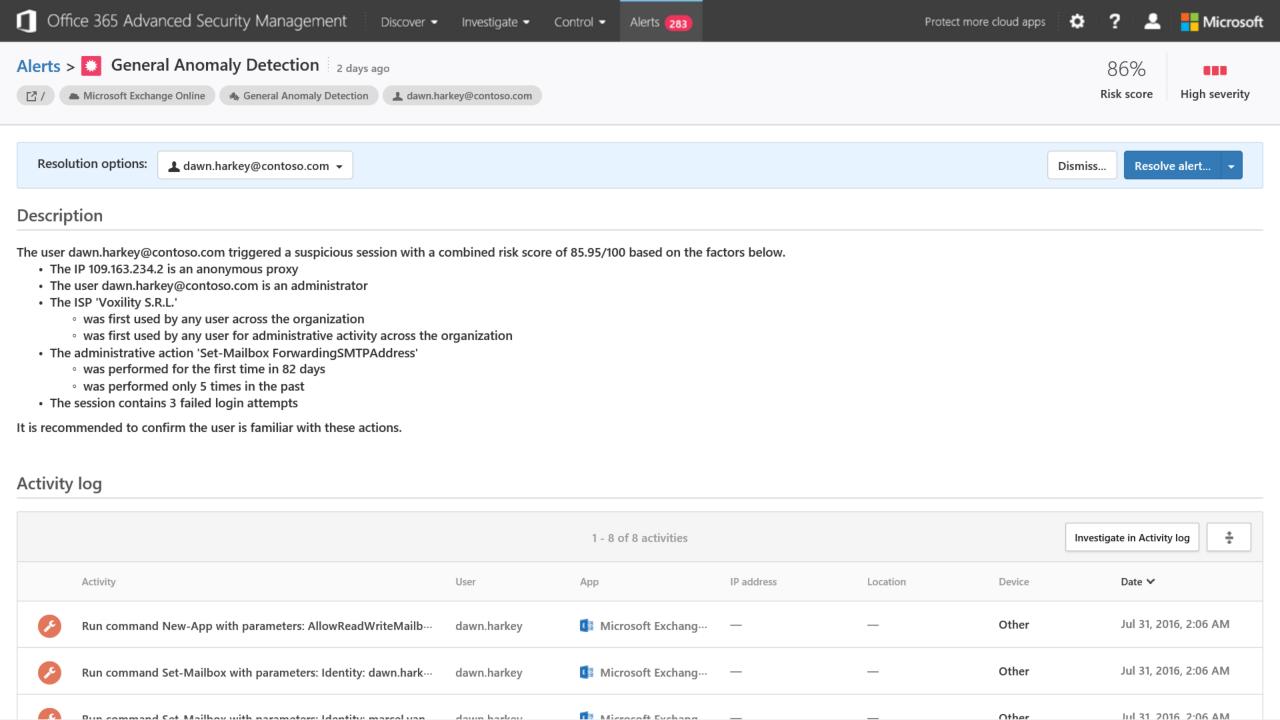
- <u>Data Loss Prevention</u> (DLP) in Office and Office 365 can identify over <u>80 common sensitive data types</u> including financial, medical, and personally identifiable information. In addition, DLP allows organizations to configure actions to be taken upon identification to protect sensitive information and prevent its accidental disclosure.
- Advanced Data Governance uses intelligence and machine-assisted insights to help you find, classify, set policies on, and take action to manage the lifecycle of the data that is most important to your organization.
- Office 365 eDiscovery search can be used to find text and metadata in content across your Office 365 assets—SharePoint Online, OneDrive for Business, Skype for Business Online, and Exchange Online. In addition, powered by machine learning technologies, Office 365 Advanced eDiscovery can help you identify documents that are relevant to a particular subject (for example, a compliance investigation) quickly and with better precision than traditional keyword searches or manual reviews of vast quantities of documents.
- <u>Customer Lockbox</u> for Office 365 can help you meet compliance obligations for explicit data access authorization during service operations. When a Microsoft service engineer needs access to your data, access control is extended to you so that you can grant final approval for access. Actions taken are logged and accessible to you so that they can be audited.

Another core requirement of the GDPR is protecting personal data against security threats. Current Office 365 features that safeguard data and identify when a data breach occurs include:

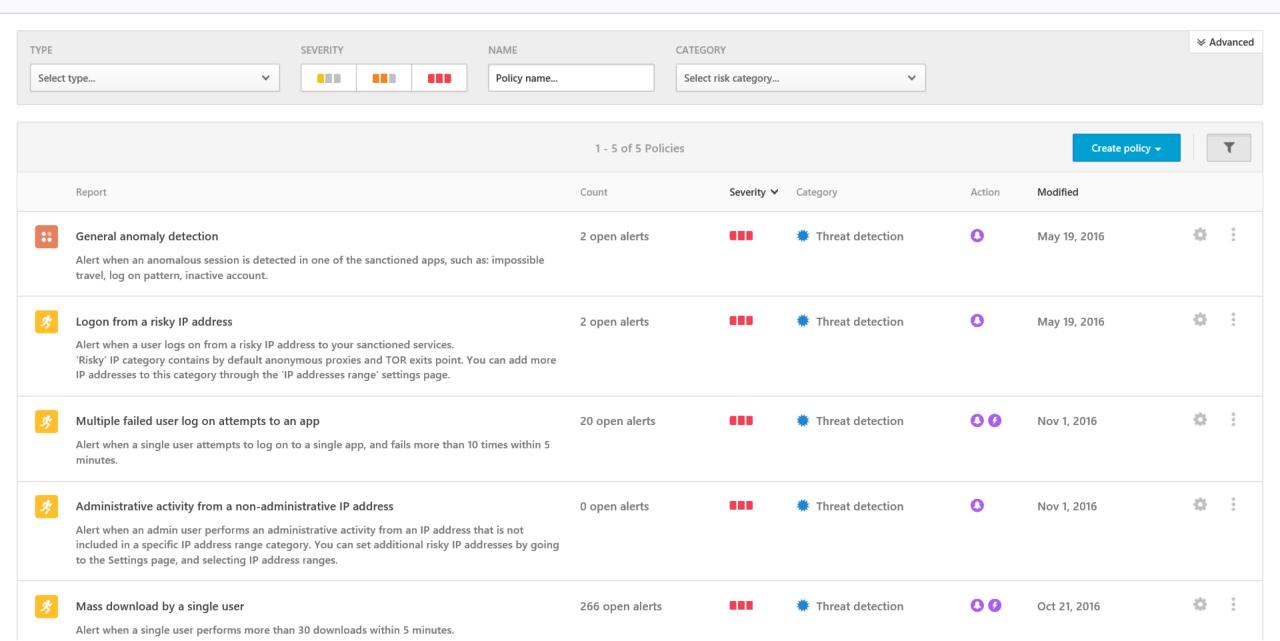
- Advanced Threat Protection in Exchange Online Protection helps protect your email against new, sophisticated malware attacks in real time. It also allows you to create policies that help prevent your users from accessing malicious attachments or malicious websites linked through email.
- <u>Threat Intelligence</u> helps you proactively uncover and protect against advanced threats in Office 365. Deep insights into threats—provided by Microsoft's global presence, the <u>Intelligent Security Graph</u>, and input from cyber threat hunters—help you quickly and effectively enable alerts, dynamic policies, and security solutions.
- · Advanced Security Management enables you to identify high-risk and abnormal usage, alerting you to potential breaches. In addition, it allows you to set up activity policies to track and respond to high risk actions.
- . Office 365 audit logs allow you to monitor and track user and administrator activities across workloads in Office 365, which help with early detection and investigation of security and compliance issues.

For more information please visit our Office 365 Trust Center.

Read more on Office 365 and GDPR



Policies

















EU Model Clauses 2016 Microsoft Agreement



Philippine Data Privacy Act of 2012

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