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Fighting a different battle than conventional cybersecurity companies.



Agenda

- GDPR Intro
- Relevant GDPR Articles
- How Varonis Helps (Operational Journey)
- GDPR Readiness Assessment



World's Biggest Data Breaches



Selected losses greater than 30,000 records



GDPR Legislates Common Sense

- Puts processes around cybersecurity and data protection
- Turns IT and data security best practices into law
- Article 40 will eventually align GDPR with other data security standards,
 like PCI-DSS and ISO 27001



How much personal data lurks in these data stores?

DIRECTORY



SHAREPOINT



Relevant GDPR Articles

- Article 15: Right of Access
 - Fulfill data subject access requests (DSARs) by locating personal data, where it's stored, who has access, and who has been using it.
- Article 25: Data Protection by Design
 - Discover of GDPR data, show who has access, and highlight personal information that is overexposed. Minimize personal data by automatically disposing of sensitive and stale data.

- Article 17: Right to Erasure
 - Find personal data across data repositories and perform deletion to satisfy a "right to be forgotten" request.
- Article 30: Records of Processing
 - Conduct data security reviews and generate reports based on type of data, access activity, and more.



Relevant GDPR Articles

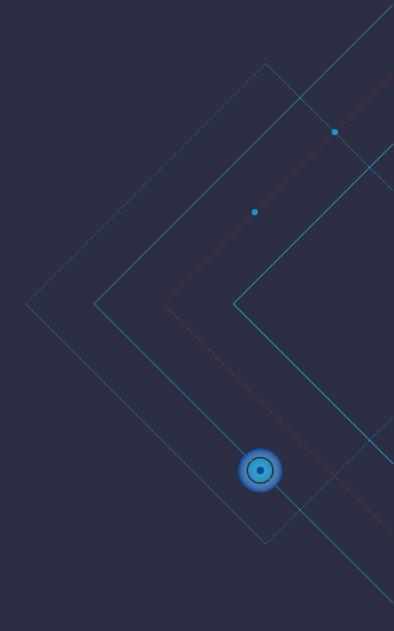
- Article 32: Security of Processing
 - Ensure least privilege access and provide reports that prove policies and procedures are in place and successful.
- Article 35: Data Protection Impact Assessment
 - Continual risk analysis on GDPR data with actionable recommendations for reducing exposure.

- Article 33: Notification of Data Breach
 - Detect and arrest suspicious activity and provide investigation and forensics capabilities to do breach reporting.





How Varonis Helps





DETECT

insider threats by analyzing data, account activity, and user behavior.



PREVENT

disaster by locking down sensitive and stale data, reducing broad access, and simplifying permissions.



SUSTAIN

a secure state by automating authorizations, migrations, & disposition.



Detect: Prepare – Articles

Article 35 Data Protection Impact Assessment

Perform risk analysis on GDPR data with actionable recommendations for reducing exposure.

Article 25 Data Protection by Design

Discover of GDPR data, show who has access, and highlight personal information that is overexposed.

Article 30 Records of Processing

Monitor, analyze, and report on user access to data and flag anomalous activity.



Real World Example Data Impact Assessment



22 million folders **183 million** files 176 TB of data



4.5 million folders open to everyone

> (20% of all folders)

Staleness Threshold 90 Days



607,400 files contain sensitive data

(3% of all files)



167,144 sensitive files open to everyone



157 TB of stale data (89%)

21.6 million folders contain stale data





589K stale sensitive files



19.2 million folders contain stale data



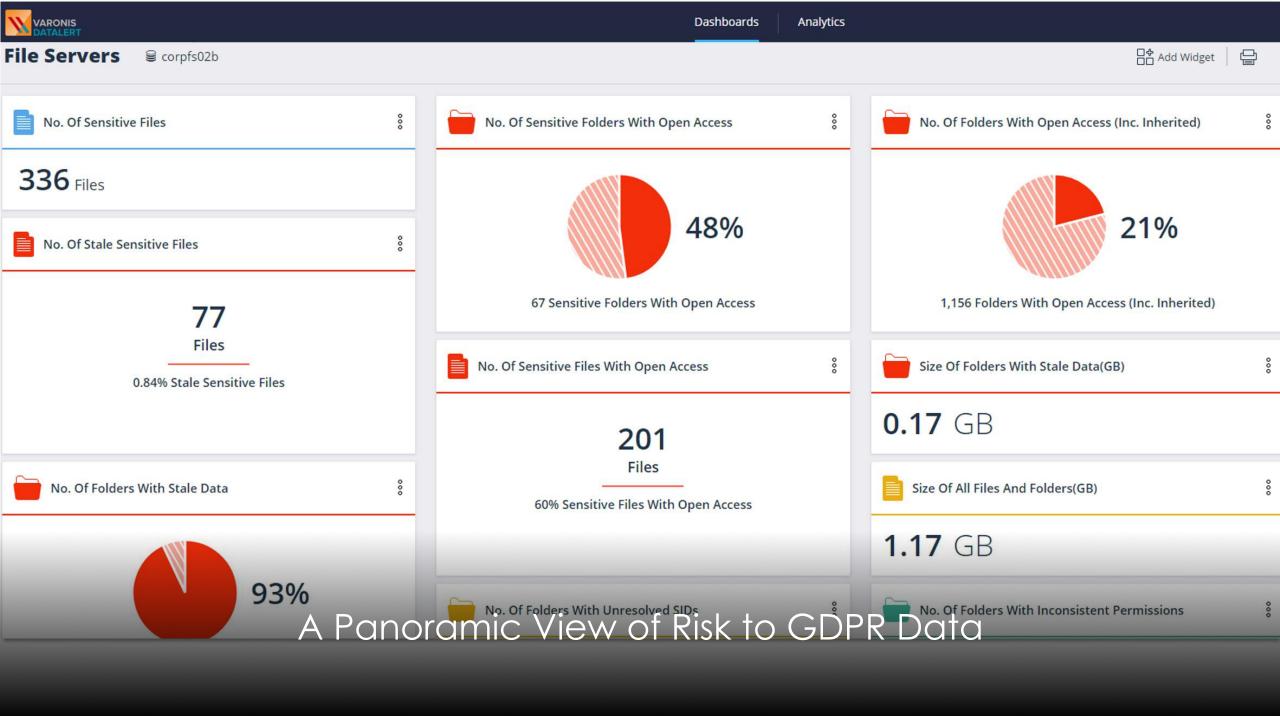
506K stale sensitive files

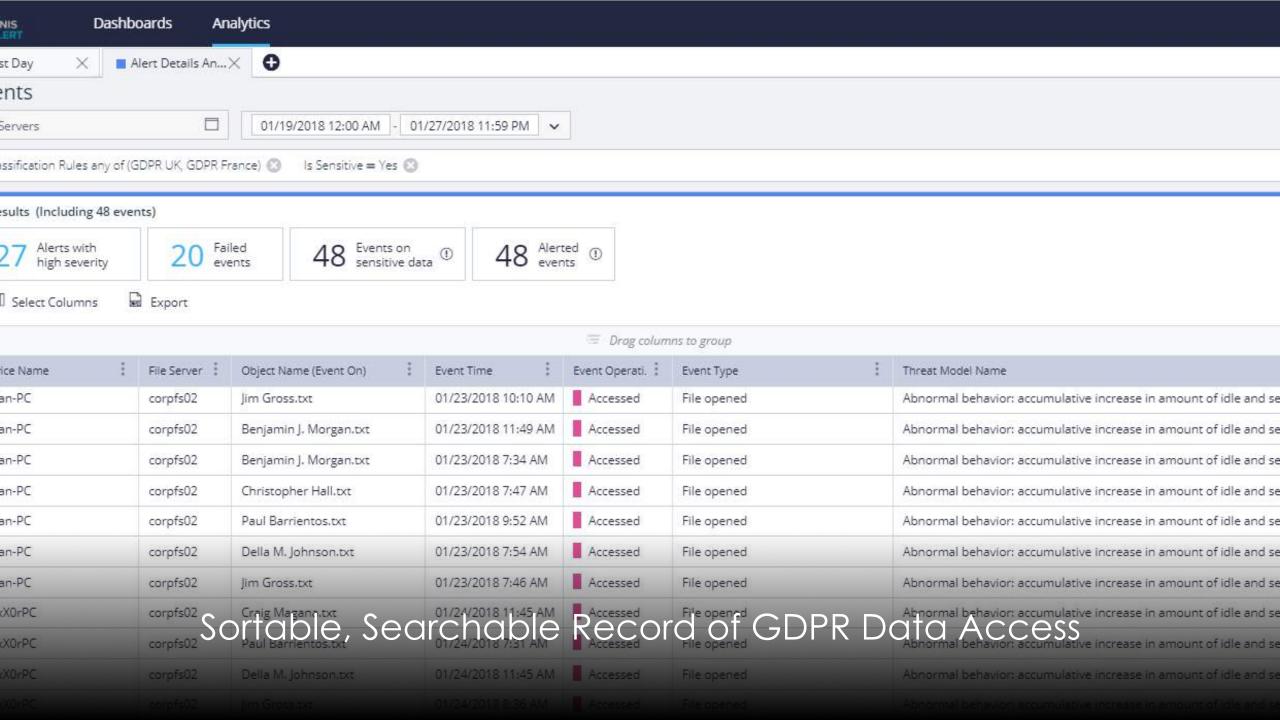
Staleness Threshold 1 Year



126 TB of Stale Data 71%







Detect: Operationalize – Articles

Article 32 Security of **Processing**

Ensure least privilege access and provide reports that prove policies and procedures are in place and successful.

Article 33 Notification of Data Breach

Detect and arrest suspicious activity and provide investigation and forensics capabilities to do breach reporting.

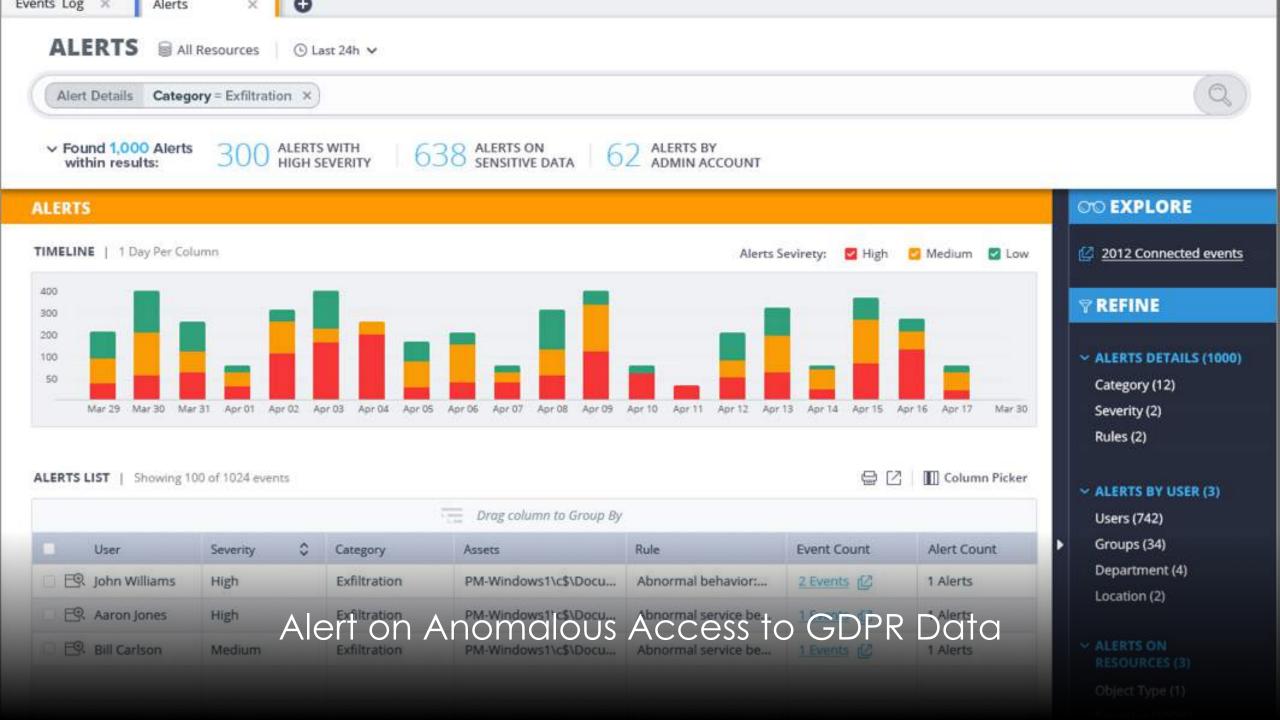
Article 15 Right of Access

Fulfill data subject access requests (DSARs) by locating personal data, where it's stored, who has access, and who has been using it.

Article 17 Right to Erasure

Find personal data across data repositories and perform deletion to satisfy a "right to be forgotten" request.









Status: Open

Access to an unusual number of idle GDPR files

corp.local\Hijacked Helen accessed N/A idle GDPR files, exceeding normal behavior (1,218 files) by 87%

Threat model info v

RISK ASSESSMENT INSIGHTS

USFRS



corp.local\Hijacked Helen Engineering

Account was not changed in the 7 days prior to the current alert

User is not on the Watch List

Is not a disabled/deleted account

Is not a privileged account

Triggered 6 alerts in the 7 days prior to the current alert

2 Additional insights

DEVICES



H4xX0rPC

All devices were used by the user in the 90 days prior to the current alert

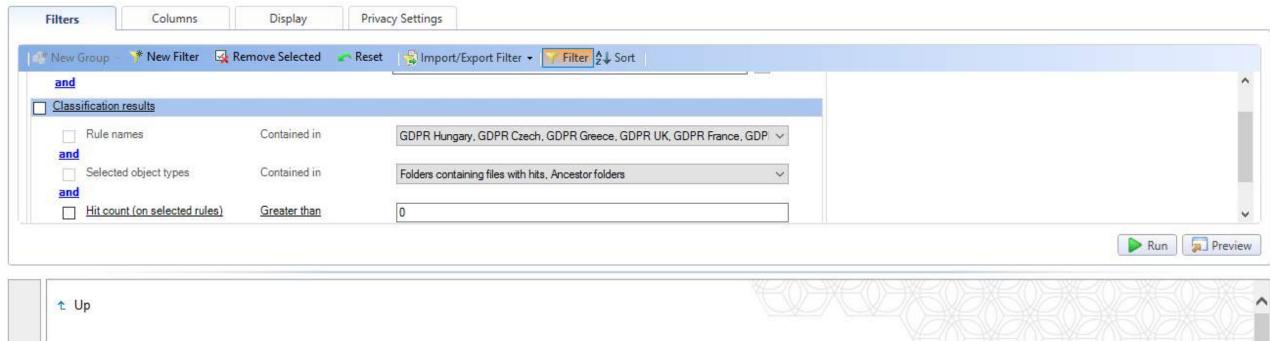
Alert on Anomalous: Access to GDPR Data

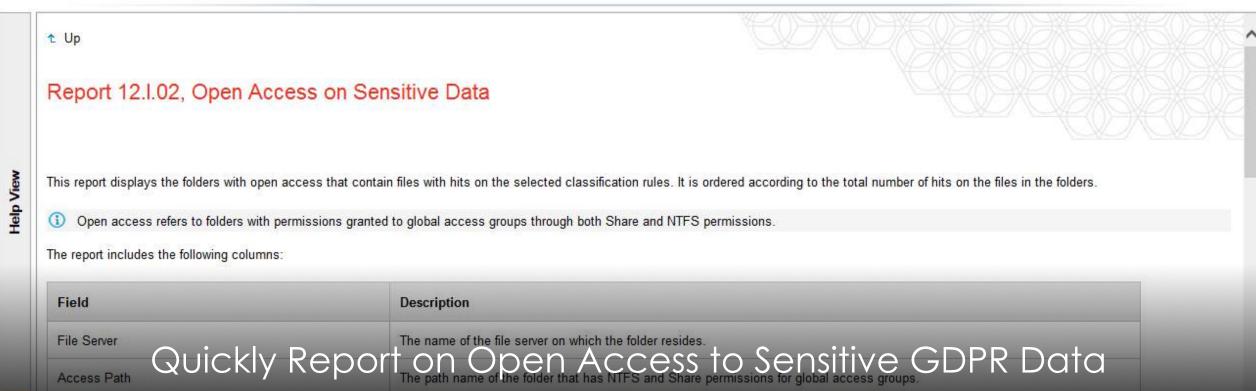
Prevent: Fix – Articles

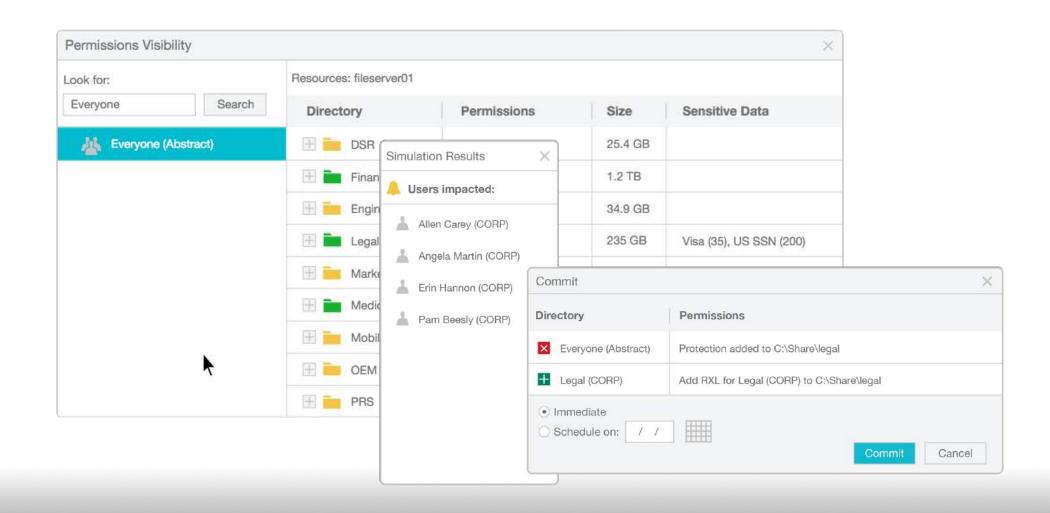


Get to a least privilege model by repairing permissions issues and systematically revoking excessive access to GDPR data.









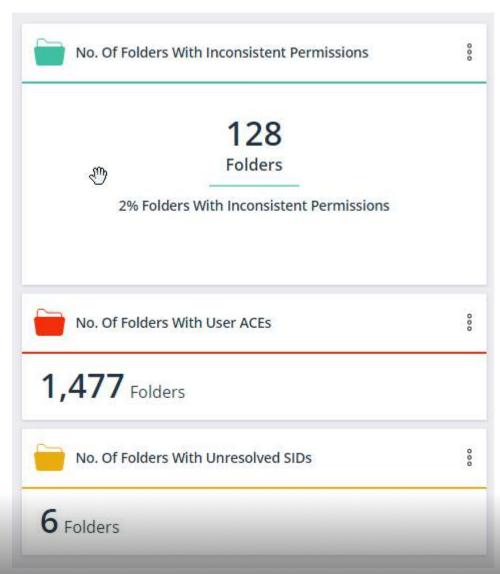
Safely Revoke Global or Excessive Access to GDPR Data

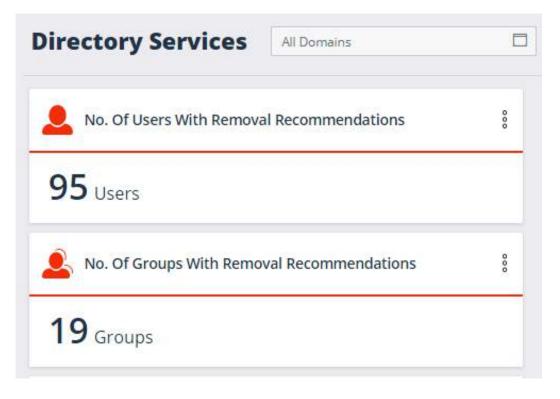
Prevent: Transform – Articles



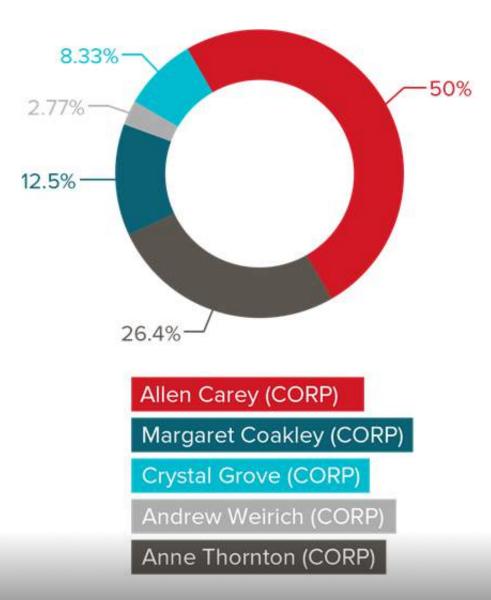
Identify data owners, simplify permissions structures, and prune unnecessary access to make a least privilege model attainable.

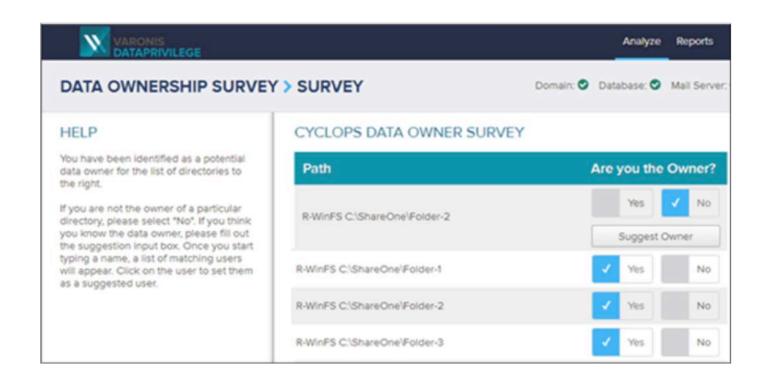






Identify & Fix Misconfigurations that Could Expose GDPR Data





Use Analytics & Surveys to Identify Data Owners

Sustain: Automate – Articles

Article 25Data Minimization

Enforce data retention and deletion policies with automatic rules to eliminate data no longer necessary to the original collection purpose.

Article 25 Data Protection by Design

Sustain a least privilege model by automating entitlement reviews and authorization workflows.

Article 32 Security of Processing

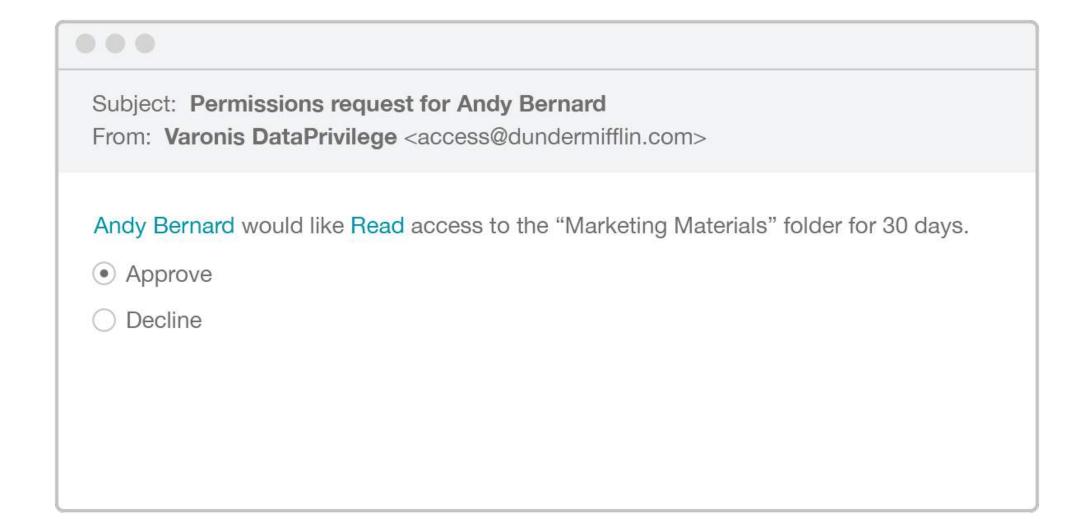
Ensure least privilege access and provide reports that prove policies and procedures are in place and successful.





Create Rules to Automatically Move, Archive, Delete Data

And Enforce Policies



Automate Authorization Workflows to Ensure the *Right* People are in Control of Granting & Revoking Access



This group provides access to GDPR data! Review carefully!

Status	Users	Permission	n Decision and Explanation	
	Allison Scafer (CORP)	Exe-Write	Keep	Remove
	Andrew Carlisle (CORP)	Exe-Write	Keep	Remove
X	Andrew Weirich (CORP)	NA	○ Keep	Remove
	Andy Welch (CORP)	Execute	Keep	Remove
	Anne Lampkin (CORP)	Execute	• Кеер	Remove

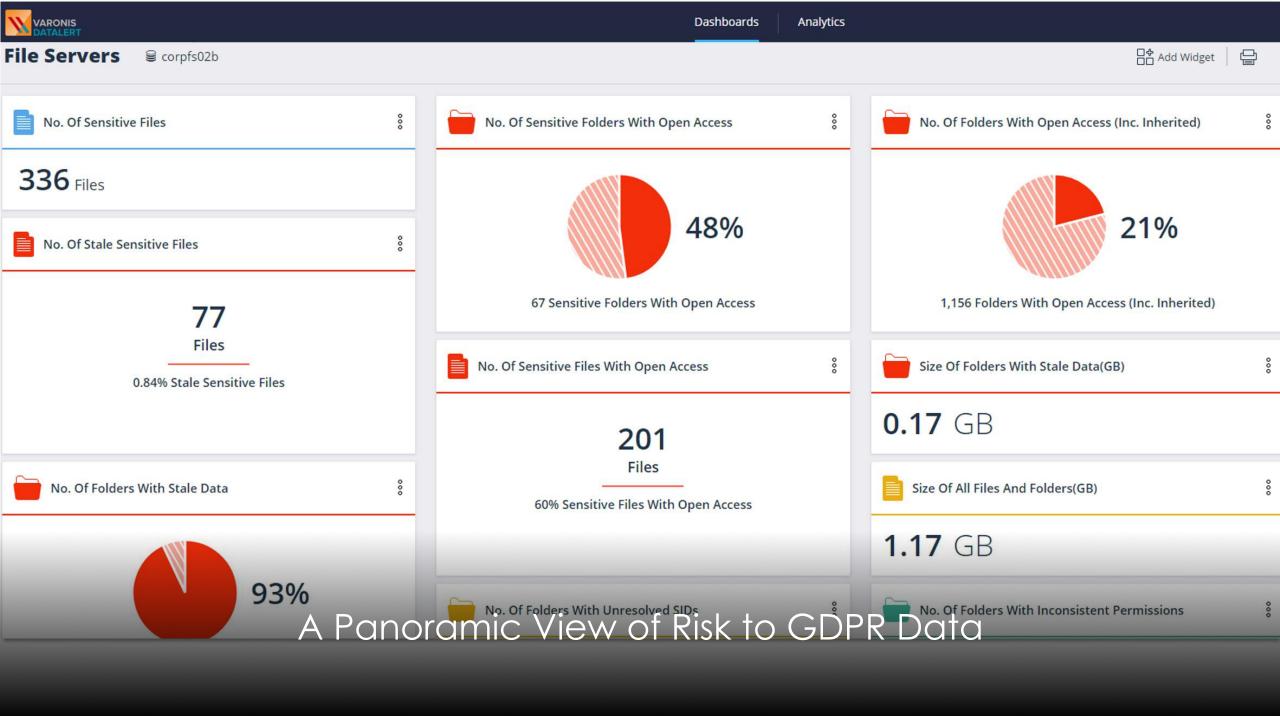
Automate Entitlement Reviews with GDPR Context

Sustain: Improve – Articles



Continual risk analysis on GDPR data with actionable recommendations for reducing exposure.





Journey of Value















DETECT: 1. Prepare

DETECT: 2. Operationalize PREVENT: 3. Fix

PREVENT: 4. Transformation

Identify folders that

need owners | DA

SUSTAIN: 5. Automation SUSTAIN: 6. Improve

Deploy Varonis

Prioritize and assess risks | DA, DCE

Create incident response plan based on alerts, including automation | DLS

Eliminate global access to sensitive data | DA, DCE, ΑF

Fix broken ACL's | DA, AE

Identify data owners | DA

Automate authorization workflow via Data Owners I DP

Regularly review risks, alerts and processes to ensure continuous improvement | DA, DP, DLS, DCE, DTE

Train staff on the basics - managing perms and finding lost files | DA

Eliminate remaining global access groups | DA, AE

Eliminate unnecessary AD

artifacts (unused security

groups, non-expiring passwords, etc.) | DA

Quarantine/archive/

DTE

delete stale data | DA,

Simplify permissions structure | DA, DP

quarantining, policy

Automate periodic

entitlement reviews |

Provide owners reports about their data | DA

Automate disposition, enforcement | DLS, DTE, DCE

DA | DatAdvantage DLS | DatAlert Suite

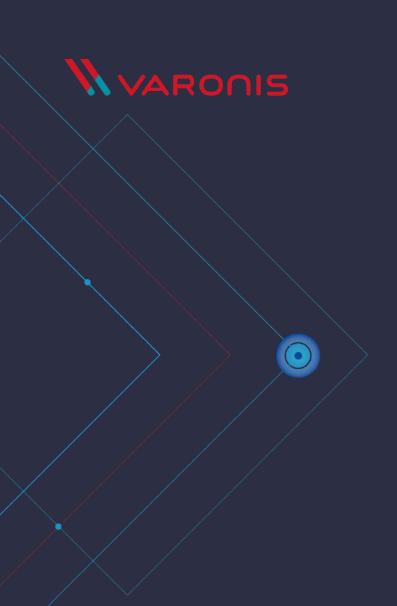
DCE | Data Classification Engine

AE | Automation Engine

DTE | Data Transport Engine

DP | DataPrivileae

VARONIS



...so what now?



GDPR Readiness Assessment

- Discover GDPR eligible data
- Lock down access to overexposed data
- Audit user activity and detect suspicious behavior
- Identify and prioritize gaps in GDPR compliance







Thank You

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