



**NORDCHAM**  
PHILIPPINES

# NORDIC INNOVATION EXCHANGE

Redefining Tomorrow's Innovation Landscape

21 March 2024 | 2:00PM - 7:00PM  
Marquis Events Place, BGC





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Be part of the conversation to  
redefine the future of innovation.

The **Nordic Innovation Exchange**, organized by NordCham Philippines, is an event that brings together thought leaders, innovators, and industry professionals to explore, discuss, and promote disruptive innovation trends, strategies, and opportunities that shape the future of innovation across industries.



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# FEATURED TOPICS

## **Intelligent Tech Revolutionizing Security**

Learn about cybersecurity, threat detection, risk management, and the role of AI in mitigating security threats.

## **Hyperautomation**

Explore practical applications, efficiency enhancements, and challenges of hyperautomation across various industries.

## **Software-Driven Innovation**

Learn how software-driven innovation, including SaaS, cloud computing, and DevOps practices, reshapes various industries.

# BE OUR EVENT SPONSOR

Confirming early maximizes marketing benefits and guarantees prime visibility. Don't miss this opportunity to showcase your brand and be a part of a standout event!

## NETWORK WITH OUR EVENT PARTICIPANTS

Elevate your company's exposure at the event by networking with an expected audience of over **100 participants** across various industries.

- *Innovation professionals and leaders*
- *Academic and research institutions*
- *Entrepreneurs and startups*
- *Government and policy makers*
- *Investors and venture capitalists*
- *Industry experts and practitioners*

## EXPAND YOUR COMPANY'S VISIBILITY

Maximize your visibility with our marketing and social media campaigns during the pre-event, event proper, and post-event by connecting with our **140+ active members in the chamber**, existing sponsors, and growing online community.



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# GET EXCLUSIVE BENEFITS

Secure your spot as a sponsor and enjoy exclusive benefits

## 1 Spotlight Your Brand

Get a chance to exclusively feature your company with a promotional video at the event.

## 2 Extensive Brand Exposure

Feature your company logo on the event page, email communications, social media pages, and the event backdrop.

## 3 Showcase Company Banner

Enhance on-site branding with pull-up banners strategically placed at the event venue.

## 4 Social Media Feature & Press Releases

Get your company logo featured on our press releases, website articles, social media posts, the event landing page, email communications, and event backdrop to add visibility to our event participants and online community.

## 5 Exclusive On-site Marketing

Secure a dedicated table at the registration area for effective brand display and marketing.

## 6 Exclusive Event Access

Receive event tickets, providing key members of your team with exclusive access and privileges to the event.

## 7 Get Recognized

Gain verbal recognition as a valued Sponsor throughout the event program.

*\*sponsorship benefits may vary depending on the selected package.*



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# SPONSORSHIP PACKAGES

<b>Event Partner</b>	<b>Gold</b>	<b>Silver</b>
Php 150,000	Php 75,000	Php 50,000
Exclusive table provided for display and marketing at registration area		
Promotional Video (2 mins AVP)	Promotional Video (1.5 mins AVP)	Promotional Video (1 min AVP)
Three (3) event tickets	Two (2) event tickets	One (2) event tickets
Inclusion of company logo to PR Materials	Inclusion of company logo to PR Materials	Inclusion of company logo to PR Materials
Verbal Acknowledgment in the Event Program	Verbal Acknowledgment in the Event Program	Verbal Acknowledgment in the Event Program
Mention in social media posts, story features, and press releases	Mention in Social Media Feature and Press Releases	Mention in Social Media Feature and Press Releases
Display of two (2) pull-up banners	Display of two (2) pull-up banners	Display of one (1) pull-up banners



# CONTACT US

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