



NORDCHAM  
PHILIPPINES

# NORDIC - PHILIPPINE BUSINESS AWARDS

Celebrating the best of Nordic-Philippine Business



23 May 2024  
5:00 PM - 11:00 PM



Mayuree I  
Dusit Thani Manila



NORDCHAM  
PHILIPPINES

# Join us in celebrating the best of Nordic - Philippine business

Witness a powerful evening celebrating holistic progress across diverse arenas of Philippine business. The Nordic-Philippine Business Awards showcase exceptional individual and game-changing initiatives that embody and advance responsible practices, innovation, and positive impact.

# AN AWARDS NIGHT BEYOND RECOGNITION

We invite you to join us in honoring the extraordinary individuals and businesses who embody the true Nordic spirit in shaping the business industry in the Philippines.



## Network with Business Elites

Establish connections with prominent figures from Philippine and Nordic business realms, fostering collaborations and partnerships for mutual growth and success.



## Be inspired with visionaries

Gain valuable insights from industry trailblazers who are reshaping the business landscape with innovative ideas and strategies, empowering you to drive your business forward.



## Witness a transformative night

Immerse yourself in a dynamic celebration of business excellence, where achievements are acknowledged, aspirations are encouraged, and commitments are made to propel the business community towards a brighter and more prosperous future.

# AWARD CATEGORIES

## Influential Leader Award

Recognizing significant individual impact through vision, leadership, and industry/community influence.

## Sustainability Champion Award

Highlighting dedication to sustainable practices and environmental responsibility.

## Nordic Spirit Award

Honoring a business that embodies the spirit and values of the Nordic region and contributes positively to its reputation.

## Employer of the Year Award

Celebrating a positive work environment, valuing employees, promoting professional growth, and embracing diversity and inclusion.

## Community Impact Award

Recognizing exceptional commitment to social responsibility and community engagement.

## Partnership Collaboration Award

Highlighting successful collaborations resulting in mutual growth and innovation.

## Business of the Year Award

Celebrating overall excellence, growth, and innovation.

## Legacy Award

Recognizing individuals or organizations with a significant and lasting contribution to the community.

[Click here to view the detailed judging criteria for each category.](#)

# WHO WILL ATTEND?

With a distinguished lineup of attendees ranging from business members and partners to community leaders, get ready to immerse yourself in an extraordinary evening of recognition, networking, and opportunity—all embodying the true Nordic spirit.



## Key Business Stakeholders

Engage with key stakeholders driving business growth, innovation, and investment within the Nordic-Philippine business landscape.

- NordCham Business Partners
- Entrepreneurs/Business Owners
- Investors and Financiers
- Industry Associations
- C-Level Leaders
- Key Business Decision Makers



## Community Leaders

Connect with various leaders shaping communities, fostering education, and championing social causes for positive change.

- Government Leaders
- Community Leaders
- Educational Institutions
- NGO Representatives



## General Audience

Embrace our diverse set of participants from various industries, fostering collaboration, recognition, and community engagement.

- Sponsors and Partners
- General Public
- Previous Award Winners
- Media



# SPONSORSHIP PACKAGES

With a predominantly business-focused audience, this event offers unparalleled opportunities for networking and growth. Partner with us to celebrate excellence and establish impactful connections that will propel your business to new heights.

# Unlock Exclusive Sponsorship Benefits

Elevate your brand's impact at the prestigious Nordic-Philippine Business Awards and get a chance to shine among industry leaders!



## Unparalleled brand visibility

Ensure your brand stands out through strategic logo placement, exclusive branding opportunities, and extensive pre-event recognition, maximizing exposure and impact.



## Direct engagement with key decision-makers

Forge invaluable connections by networking with high-profile attendees, laying the groundwork for enduring professional relationships and potential collaborations that drive success.



## Positive brand association

Elevate your brand's reputation by aligning it with excellence and innovation in Nordic-Philippine business relations, fostering trust, credibility, and long-term partnerships.



## Targeted marketing opportunity

Tailor your marketing efforts to reach a specific audience, ensuring alignment with your business objectives and maximizing the effectiveness of your outreach strategies.



## Investment in the future

Contribute to the advancement of cross-border collaboration and economic growth, positioning your brand as a forward-thinking leader driving positive change and sustainable development.

## SPONSORSHIP PACKAGES

Diamond	Platinum	Gold	Silver	Bronze
₱250,000	₱150,000	₱100,000	₱50,000	₱25,000
Ten (10) complimentary event tickets.	Eight (8) complimentary event tickets.	Six (6) complimentary event tickets.	Four (4) complimentary event tickets.	Two (2) complimentary event tickets.
2-minute AVP showing during the event.	1.5-minute AVP showing during the event.	1-minute AVP showing during the event.	30-second AVP showing during the event.	
Industry Exclusivity for sponsorship level.	Personalized acknowledgment by the event host during opening remarks.	Premium recognition during the event program with a dedicated sponsor spotlight.	Enhanced recognition during the event program.	Recognition during the event with a mention on the stage.
Exclusive sponsorship of a specific award category.	Exclusive sponsorship of the keynote message or panel discussion.	Opportunity to host a branded networking lounge at the event.		
Prime placement of company logo on all event materials and personalized acknowledgment by the event host during opening remarks.	Prime placement of company logo on all event materials.	Prominent company logo placement on event materials.	Company logo displayed on event banners and signage.	Company logo placement on event website and marketing materials.
Exclusive display of a pull-up banner at a high-visibility location at the event venue.	Opportunity to display a pull-up banner at the event venue.	Opportunity to display a pull-up banner at the event venue.	Opportunity to display a pull-up banner at the event venue.	Opportunity to display a pull-up banner at the event venue.
Premium display area to showcase brand, products, or services.	Premium display area to showcase brand, products, or services.			
Recognition in event press releases and post-event communications			Recognition in event press releases and post-event communications.	



# CONTACT US



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